



ONONDAGA COUNTY BAR ASSOCIATION **BAR REPORTER**

FEATURED ARTICLES

Jillian McGuire Receives WBASNY Recognition
for Pro Bono Service **PAGES 6-7**

Charitable Giving
After Tax Reform **PAGES 8-9**

JUNE 2018
Volume 63 Number 6



Onondaga County Bar Association
CNY Philanthropy Center
431 East Fayette Street, Suite 300
Syracuse, NY 13202
315-471-2667

Our Mission:

To maintain the honor and dignity of the profession of law, to cultivate social discourse among its members, and to increase its significance in promoting the due administration of Justice.



Upcoming Events:

CLE | The Vanguard Research & Title Services Series | Part Three: Real Estate Contracts - July 10th
CNY Philanthropy Center, 2nd Floor Ballroom

Lunch-n-Learn | Five Ways Law Firms Reach New Clients with Digital Marketing - July 13th
CNY Philanthropy Center, 2nd Floor Ballroom

CLE | The Vanguard Research & Title Services Series | Part Four: Real Property Practice - July 17th
CNY Philanthropy Center, 2nd Floor Ballroom

CLE | The Life Cycle of a Law Firm | Part Two: Gaining Speed - Practicing Law in the Digital Age
July 18th - CNY Philanthropy Center, 2nd Floor Ballroom

In House Council Reception - July 25th
Genesee Grande Hotel

Summer Fling - July 26th
The Everson Museum of Art

Visit our [website](#) for more information.



In Memoriam...

John Anthony LoFaro
May 30th, 2018

**President**

John T. McCann

President-Elect

Aaron J. Ryder

Vice President

Paula Mallory Engel

Treasurer

Scott A. Lickstein

Secretary

Danielle M. Fogel

Immediate Past President

Hon. James P. Murphy

Directors

John H. Callahan

Thomas J. Cerio

Lanessa L. Chaplin

Sally F. Curran

Crystal M. Doody

M. Eric Galvez

Anthony L. Germano

Laura H. Harshbarger

Jeffrey G. Leibo

Martin A. Lynn

Lauren M. Miller

Sarah C. Reckess

Anastasia M. Semel

Graeme Spicer

Laura L. Spring

Ex-Officio

Dean Craig M. Boise

Jean Marie Westlake

Staff

Jeffrey A. Unaitis

Executive Director

Peggy Walker

Membership Coordinator

Carrie Chantler

Marketing & Communications Director

Maggie James

Administrative Professional

& Lawyer Referral Service Manager

Nicole Rossi

Graphic Designer & Marketing Assistant

Letter from the PRESIDENT



As I begin my term as President of the Onondaga County Bar Association, I would like to recognize the leadership and dedication of those who have preceded me, and in particular Past Presidents the Honorable James P. Murphy and Marion Hancock Fish. Judge Murphy has been a true inspiration to all of the officers and directors who have had the pleasure of working with him this past year. We cannot begin to thank him enough for devoting his time and talents to the Bar in addition to all of his responsibilities with the Judiciary. The OCBA has made great strides in his all too short one-year presidency. I thank Marion, my friend and law partner, for encouraging my own involvement with the OCBA, along with her continued support and guidance. We owe a debt of gratitude to Marion for her leadership as President of the OCBA during the uncertain times that the OCBA faced several years ago. Among other things, we can thank Marion for heading up the search and hiring of our current Executive Director, Jeff Unaitis.

My primary goal as President in the coming year will be to focus on ways for OCBA membership to continue to become more relevant and, it is hoped, of greater value to members and prospective members. There has been a downward trend in bar association memberships, on national, state and local levels. This trend has been observed here at the OCBA, somewhat paradoxically given the resurgence in OCBA activities, events and offerings to its membership.

In recent years, the Bar Reporter has been restored to prominence as a regular source of information to practicing attorneys, supplemented with our Tuesday Tips email blast on current events. The OCBA website has been completely revamped with expanded sources of information. Bar Committees and Sections have become more active, providing opportunities for both professional exchanges of ideas and camaraderie among practicing attorneys. CLE offerings by the OCBA are at an all-time high, with programs not just satisfying licensing requirements but providing true opportunities to enhance our practice of law. The Bench and Bar series has taken off with insightful commentaries provided by our Judiciary to practicing attorneys. The Annual Dinner, Law Day and the Luncheon recognizing 50 year attorneys continue to be popular events. While the Clambake with the Bar Ripsters may be a thing of the past, the OCBA is looking to a rebirth of sorts with its outside Summer Event at the Everson Museum on July 26 with music by Alibi. I hope you all can join us. New and former members are more than welcome. Bring them along.

I very much look forward to the coming year. I thank my fellow members and colleagues at Hancock Estabrook, LLP for providing me with this opportunity.

President, John T. McCann

Did you know?



Dr. Michael &
Rissa Ratner

- If your clients remember The Upstate Foundation in their estate plans, they will...
 - be creating a lifesaving or life-changing legacy
- and*
- be gifting resources that will stay right here in our community to assure healthier, happier and longer lives for their families, neighbors and friends.
- The Upstate Foundation manages more donor funds than any other charitable organization in the region and is willing to create new funds to meet the charitable interests of any donor.



For free and confidential information contact the Director of Legacy Giving, John Gleason CFRE,CAP®

315-464-4416

email: FDN@Upstate.edu

**UPSTATE
FOUNDATION**

UpstateFoundation.org

Welcome



Public Finance Partner Sharon Brown

Barclay Damon is pleased to announce Sharon Brown has joined the firm's New York City office in the Public Finance and Tax Practice Areas.

Sharon's Wall Street 103 tax experience enhances the public finance team's already strong service to clients across New York State, including:

- New York State agencies and authorities
- Industrial development agencies, local development corporations, and other local agencies and authorities
- School districts and municipalities
- Underwriters of tax-exempt bonds
- Mission housing developers, lenders, investors, and owners

Barclay Damon teams across practices to provide targeted solutions informed by deep industry understanding.

BARCLAYDAMON.COM

1270 Avenue of the Americas, New York, NY 10020 | 212.784.5800

Jillian McGuire Receives WBASNY Recognition for Pro Bono Service

By: Carrie Chantler



Jillian McGuire, Esq.

Earlier this month, the Women's Bar Association of the State of New York honored OCBA member and Onondaga County Bar Foundation Treasurer Jillian McGuire with the Hanna S. Cohn Pro Bono Award.

The accolade recognizes the service of women who exemplify the work and mission of Hanna S. Cohn, who for 20 years built the Volunteer Legal Services Project in Rochester from a modest entity to a program of more than 900 active attorneys before her death in 2002.

McGuire earned the honor because of her successful and continual work on behalf of low-income women and families subjected to domestic violence, financial peril, and other Matrimonial and Family Law matters – who might not

otherwise find justice, or peace, without her pro bono assistance.

In her award acceptance speech, McGuire acknowledged the generosity of her employer, Mackenzie Hughes, for its latitude in giving her space and time to commit to these pursuits.

"That speaks volumes to their commitment to the Syracuse community," she said.

She spoke also of what it means to her career to be exposed to new practice areas and legal concepts that volunteerism affords.

"Doing pro bono work has made me a better lawyer," she said.

For the last five years, McGuire has shared her legal expertise with the constituents of the Volunteer Lawyers Project Family Court

Project and its Landlord Tenant Court Clinic.

"Each case has allowed me to use the privilege of my law degree to help those who might be excluded from accessing our justice system. This is such an important part of our profession," she said when she accepted the Cohn Award.

Apart from her full time work as a Family Law attorney in Mackenzie's Domestic Relations Department, McGuire has worked on 76 specific cases and donated more than 150 hours of service to VLP clients.

"Jillian's pro bono advocacy particularly stands out in her family law work," wrote Sally Fisher Curran, VLP Executive Director, in her endorsement of McGuire. "Jillian has taken on two particularly

challenging cases, spending dozens of hours advocating for clients who had nowhere else to turn. One case involved a woman who had suffered from domestic violence by her husband who was trying to change the venue of her divorce matter so that she wouldn't have to continue to return to the town where the abuse occurred for so many years."

Curran continued, "Another case involved assisting a lesbian couple complete a second parent adoption, which allowed them to finally have their family relationship recognized."

In 2014, McGuire received VLP's Distinguished Pro Bono Service Award.

Additionally, McGuire commits her energies to service on the Board of Directors of the Hiscock Legal Aid Society serving as Chair of its Board Development Committee, and is the secretary of the Central New York Women's Bar Association.

Every day, McGuire brings with her to work the altruistic sensibilities first forged during her childhood when she watched her parents volunteer in their church community.

"What gifts you have received, you pass on to others," she said.

McGuire is a Syracuse native who returned home in 2013 after a seven-year practice in Maryland following her graduation from

Washington & Lee University School of Law, where she was the 2006 recipient of the Women Lawyers Award, given to an outstanding woman law student. She is a member of the College of Holy Cross Class of 2003, cum laude.

From 2014 through 2017, she was designated an Upstate New York SuperLawyer "Rising Star," and was this year awarded the Central New York Women's Bar Association "Rising Star" honor.

She and her husband Chris have the pleasure of raising three children Maggie, Alice and Declan, who are all under the age of four, and when she can, this enterprising lawyer likes to coach soccer and lacrosse.



"Doing pro bono work has made me a better lawyer."

-Jillian McGuire, Esq.

Charitable Giving After Tax Reform

By: Thomas Griffith, CAP®, ChFC®

There is an old adage: the more things change, the more they stay the same.

Passage of the Tax Cuts and Jobs Act last year led to a fair amount of speculation and anxiety about the impact of tax reform on charitable giving – and the charities that rely on it. According to Giving USA, an organization devoted to analyzing charitable giving in the United States, the last tax reform in 1986 triggered a one-year decline in giving trends before they were restored to their prior trajectory.

Giving USA's research further shows that the amount of giving by Americans has less to do with taxes or political uncertainty and more to do with large-scale economic factors. As a leader in local philanthropy, the CNY Community Foundation affirms that our region is consistent with national trends. While tax implications matter to some degree, they are not the main driver of giving in our community.

Today, like in 1986, much remains the same after tax reform; projections are that giving will decline in the near term as a result of the change in tax incentives, but will likely rebound. For the most part, charitable giving rules were unaffected in the new law and additional planning opportunities have resulted from the changes that were enacted. Just like back then, it's important to be aware of what tax advantages exist and to align your clients' giving for maximum benefit.

So, what does this mean for you? Here's a new opportunity to help maximize your clients' giving, as well as an overview of what hasn't changed.

What Hasn't Changed

Charitable gifts made to qualified nonprofit organizations are still eligible for deduction by taxpayers. Concerns arose among charities because the law increased the standard deduction that all taxpayers could use. If your clients don't itemize their deductions, the tax benefit of charitable giving is eliminated. But the gifts themselves are still eligible for deduction, and with proper planning that benefit can still be enjoyed.

New Planning Opportunity

The increased Standard Deduction and \$10,000 cap on state and local income and property tax deductions will result in a significant reduction in the number of people who can itemize deductions. However, one of these deductions that can be adjusted is the charitable deduction. By using a donor-advised fund, your clients may be able to maximize the tax advantages of giving.

Here is how it works:

- Open a Fund.** Creating a donor-advised fund at the Community Foundation is simple, there is no setup fee.
- Make a Contribution; Get a Tax Benefit.** Make a gift in the current year ("Gift Year") to the Fund that is equal to their projected charitable giving over the next several years. This amount should be large enough to allow their total deductions to exceed the standard deduction for this Gift Year.
- Use the Fund.** Support the causes your clients care about – in Central New York and beyond – by recommending grants to the charities of their choice in any year they choose.
- Add more money to the fund when it makes sense.** Add to the fund when their giving depletes it, or in a year that they are able to itemize deductions.

Many other techniques still work, too.

Giving Appreciated Assets: Stock gifts provide an opportunity to reduce the 'cost' of your clients' charitable gifts. The benefit of giving cash to a charity is the tax savings resulting from the possible tax deduction, assuming that they can itemize. By giving appreciated securities to a charity, like Amazon or Apple stock, they not only get the possible tax deduction at fair market value, but also avoid paying capital gains tax on the appreciation. This eliminates the 15% to 32% combined federal and state tax (depending on their income) on the appreciation. Two additional ways to use gifts of appreciated assets are:

- Resetting Cost Basis:*** Once an appreciated security is gifted, the same security can be repurchased in the future, thus resetting the cost basis to the current fair market value.

- Rebalancing a Portfolio:*** When rebalancing a stock allocation, some portion of this rebalancing may be achieved by donating appreciated securities and then using cash to buy the assets that need to be increased within the allocation.

Required Minimum Distributions (RMDs): Your clients can donate an amount to generate a charitable deduction that offsets the additional taxable income.

Charitable IRA Rollover: There is also a way to transfer a gift from an IRA to charity without it being counted as income or being taxed. This is called a qualified charitable distribution (QCD), more commonly known as the Charitable IRA Rollover. In addition to being a tax-free rollover, the QCD can count toward your clients' required minimum distributions in any given tax year if completed by 12/31. If they don't itemize, the QCD is an attractive alternative gift structure, especially for individuals looking to sustain or even increase giving as their cash-flow changes in retirement.

Giving Other Assets: Your clients can still use assets other than cash or publicly traded securities to fund their charitable giving. The Community Foundation can also accept closely held shares, LLP or LLC interests, real estate, commodities (e.g., silver bars), life insurance and most any other asset that has value. Some of these asset types take more planning and effort and can't be implemented quickly, but allow them to use any of their assets for giving.

Legacy Gifts: Any bequest, beneficiary designation, or gift from an estate still works under the new tax law.



To learn more about charitable giving and funds at the Community Foundation, contact **Thomas Griffith, CAP®, ChFC®, Director of Gift Planning**, at tgriffith@cnycf.org.



Community Engagement Corner

Check Your Vital Signs with Central New York Community Foundation

Legal professionals put their industrious brainpower to use for the benefit of all when they share it with the community in which they work and play.

Whether it's service on a non-profit board, volunteering for a favorite cause or signing up to run/walk a 5K getting involved outside of work and family rounds out life experience.

Not sure where you might best fit? Find out more about our community when you check out CNYCF's new initiative cnyvitals.org.

This data-driven website offers a deep dive into our neighborhoods and the issues concerning Central New Yorkers. Meant to facilitate connection and inspire pro-active progress, the site is a source of up-to-date info on our region's economy, housing, health, poverty, and education within a five-county area: Onondaga, Madison, Cayuga, Cortland, and Oswego.

A relaunch from its first iteration in 2011, the site was redeveloped by Digital Hive and Data Wheel providing a trove of detailed information that's easy on the eye and fun to navigate. Ideal for professionals looking to inform business pitches, study clients' concerns, or learn more about an area of interest, the site is at once comprehensive and focused.

"We wanted to spend more time moving the needle," said Frank Ridzi, CNYCF Vice President of Community Investment. "We feel there's a lot of good will in the community."



CENTRAL NEW YORK
COMMUNITY
FOUNDATION, INC.

CNYVITALS

Here's an opportunity to get involved, check it out:



Board of Director Member Needed

LAUNCH, an East Syracuse non-profit is seeking board members. LAUNCH, formerly known as the Learning Disabilities Association of Central New York (LDACNY), has served the needs of children and adults with learning disabilities and ADHD, encouraging them to achieve their own personal brand of success for the past three decades. LAUNCH provides educational consulting support, tutoring and summer academic programs for children and teens. Employment consulting, community habilitation, recreation groups and ADHD coaching are available to adults. For more information about the agency and services, visit www.launchcny.org.

Board members would be required to attend monthly meetings and participate in a subcommittee. Average time commitment is 2-3 hours/month.

For additional information, please contact LAUNCH Board President, **Becky Grossman** at rebecca.grossman@twc.com.



50-Year Honorees Gather In Advance of September Luncheon

The Bar Foundation hosted an informal luncheon for the 2018 "Class" of 50-Year Honorees on Thursday, July 28. As is tradition, the Foundation presents its 50-Year Luncheon each September to recognize those attorneys who have reached the significant milestone of 50 years since their admittance to this esteemed profession. This year's event will be held Thursday, September 13th at Pascale's at Drumlins, on Syracuse's east side. The luncheon provides a nostalgic and entertaining way to celebrate our friends and colleagues.

For more information on this year's event and sponsorship opportunities, contact **OCBA Executive Director Jeff Unaitis**.

In this photo (left to right): front row – OCBA President John McCann, Jonathan E. Fox, Howard F.G. Clark, Jr., Raymond R. D'Agostino

Second row – David C. Rizzo, David M. Hayes, Edward J. Moses, OCBF President Stuart LaRose, James P. McGinty, Clayton H. Hale, Jr.

Not pictured: Lisa H. Blitman, Michael W. Harris, Donald J. Martin, John R. Miller, Jr.

TITLE
...and so much
MORE

OLD REPUBLIC TITLE HAS YOU COVERED

National signing/mobile notary services, centralized funding & escrow disbursements, e-recording, title production & settlement software, digital closing & signing solutions, 1031 Exchanges. For every stage of the mortgage lifecycle, Old Republic Title can help- real estate services, title and so much more.

Long Island Office
400 Post Avenue
Suite 310
Westbury, NY 11590
T: 516.478.5880
F: 516.333.5428

Albany Office
501 New Karner Road
Suite 4, 2nd Floor
Albany, NY 12205
T: 518.463.6616
F: 518.463.8924

06/2018 | © Old Republic Title's underwriters are Old Republic National Title Insurance Company and American Guaranty Title Insurance Company.



OLD REPUBLIC INSURANCE GROUP

FOREFRONT

A VANGUARD SOLUTION

TITLE INSURANCE. ONLINE. SIMPLIFIED.

- Easy, intuitive commitment generation
- Top-level underwriting support
- Very competitive rates
- Customizable for difficult and complex titles
- Ability to "shop" underwriters
- Superior service

Ask us about our Examining Counsel (EC) Program.



forefronttitle.com

NEW DATE!



SUMMER @ THE EVERSON FLING

**THURSDAY, JULY 26TH
4:00 - 7:00 P.M.**

\$25

LIVE MUSIC by "ALIBI"

FOOD BY DIAMOND CATERING | BEER & WINE (CASH BAR).

STOP OVER AFTER WORK ON YOUR
WAY HOME - CATCH UP WITH OLD
FRIENDS AND MAKE NEW ONES.

ONLINE REGISTRATION OPEN!

www.onbar.org

PARTY OUTSIDE | MUSEUM GALLERIES OPEN FOR YOUR ENJOYMENT.

Support Provided By:

BROWN DUKE & FOGEL, P.C.
ATTORNEYS AND COUNSELORS AT LAW

Sugarman
LAW FIRM^{LLP}

CONTACT JEFF UNAITIS FOR MORE INFO OR SPONSOR OPPORTUNITIES: 315-579-2581.

SAVE THE DATE!



Onondaga County Bar Foundation's
17th Annual

Daniel F. Mathews, Jr.
MEMORIAL GOLF OUTING



THURSDAY, AUGUST 23RD, 2018
Pompey Golf and Country Club

To Benefit

The Lawyers Assistance Program of the
Onondaga County Bar Foundation

Sponsorship and Reservation Details to Come!

The Monthly Newsmakers

VOLUME 63 NUMBER 6

JUNE 2018

50 CENTS

COUNTY NEWS

Bousquet Holstein Establishes Public Finance Practice Group



Bousquet Holstein PLLC announced the establishment of its Public Finance Practice Group with the arrival of Susan R. Katzoff and Jean S. Everett, as members, and paralegal Lori L. McRobbie. Our Public Finance team focuses on representing purchasers and governmental issuers of tax-exempt bonds and general obligation bonds in New York State and advising industrial development agencies and local development corporations on federal and State law compliance.

The Public Finance team joins Bousquet Holstein's Business Law Practice Group, which brings business, tax, economic development, project finance, and other legal disciplines to serve a broad spectrum of private and public sector clients.

"We are thrilled to continue to expand our business law practice services to include public finance and to serve the needs of state and local governments, not-for-profits, bond purchasers, developers, and conduit borrowers in



our region here in Central New York and throughout New York State" said business practice group chair Phil Bousquet. "We are committed to the success of the people and business in the communities we serve throughout the State."

Susan R. Katzoff (left) represents State issuers, industrial development agencies (IDAs) and local development corporations (LDCs) in the issuance of tax-exempt and taxable obligations. In addition, Sue represents IDAs in the granting of financial incentives through straight lease transactions. Sue advises her IDA and LDC clients on a wide variety of issues including the General Municipal Law, the Public Authorities Law and the latest pronouncements and audit findings of the NYS Authorities Budget Office. Sue is a member of the New York State Economic Development Council, Council of Development Finance Agencies Advisory Panel and National Association of Bond Lawyers.

Jean S. Everett (center) represents State



and local governmental bond issuers as bond counsel with a focus on analyzing whether interest on their bonds is eligible for tax-exempt treatment under Section 103 of the Internal Revenue Code. She works with direct purchasers of tax-exempt revenue bonds and not-for-profit borrowers in new tax-exempt financings. Jean is a member of the National Association of Bond Lawyers.

Lori L. McRobbie (right) has over 12 years of experience working as a Paralegal in all aspects of public finance including document preparation, organization and distribution, client contact, closing coordination and transcript preparation. She is a member of the National Association of Bond Lawyers, Legal Assistant Section and the Onondaga County Bar Association.

The addition of our Public Finance Team enhances the development and financing services we offer in New York State. For more information, go to <http://bhlawpllc.com/service/public-finance/>.

IRENE K. KABUNDUH JOINS BOUSQUET HOLSTEIN PLLC



Bousquet Holstein PLLC welcomes Irene K. Kabunduh, who has joined the firm as an Associate Attorney

and will focus her practice in Trusts and Estates, Business Transactions, and Litigation.

Irene is a dual citizen of the United States and Uganda. Prior to joining Bousquet Holstein, she served as a volunteer attorney at the Volunteer Lawyers Project of Onondaga, Inc., providing eviction defense to low income families at Syracuse Landlord & Tenant Court. She represented tenants in court, and at pre-trial negotiations with landlords and attorneys, conducted client intakes, reviewed legal documents, provided advice and additional information regarding other agencies offering free legal and non-legal services to low income families.

Irene also served as Summer Intern in the Community Counsel Project of the Legal Services of Central NY. She researched community initiatives addressing low-income community needs i.e. rural transportation, employments and access to City health care services, access to lead poisoning resources for low income families, prepared legal briefs, and booklets disseminated to tenants in city neighborhoods, and organized community initiative meetings in different neighborhoods. She also worked with young adults with mental and development disabilities at Elmcrest.inc.

Irene is a veteran of the United States Army, and served in Kentucky and South Korea. Her education includes: a Juris Doctorate (JD) from Syracuse University College of Law, a Master of Laws (LLM) from Chicago-Kent College of Law, a Postgraduate Diploma in Law (PGDL) from the Law Development Center, Uganda and a Bachelor of Laws (LLB) from the University of Dar Es Salaam School of Law, Tanzania. She resides in Syracuse, New York.

ZUMPANO JOINS BOUSQUET HOLSTEIN AS SUMMER ASSOCIATE



Bousquet Holstein PLLC is pleased to welcome Maria C. Zumpano, MBA, CPA to the firm's Summer Associate

program. Maria is entering her final year at Syracuse University College of Law. She serves as an Associate Notes Editor on the Syracuse Law Review, is an Associate Member of the Moot Court Honor Society, and is President of the Syracuse Law Corporate Law Society. Maria graduated summa cum laude with an MBA and summa cum laude with a Bachelor of Science in Professional Accountancy from Le Moyne College. Maria is a licensed Certified Public Accountant (CPA) in New York State. She recently served as Legal Extern, Tax Group - Private Wealth Planning at Baker & Hostetler LLP. She has also been a Legal, Compliance and Regulatory Intern at AIG Europe Limited in London, a consultant for Cogany, LLC in Syracuse, and worked for Ernst and Young, LLP. She serves as a volunteer member of the Le Moyne Young Alumni Council. Maria grew up in Sherrill, NY and now resides in the City of Syracuse.

Bousquet Holstein, PLLC is a diversified law firm located in Syracuse. Our firm provides counsel on such issues as mergers and acquisitions, business transactions, alternative dispute resolution, economic development, government relations, litigation, commercial bankruptcy, trusts and estates, public finance, immigration, dual citizenship, employee benefits, commercial real estate, employment, energy, environmental and land use law, and tax planning and advocacy. For more information, please visit www.bhlawpllc.com.

GROWING TRIAL FIRM **HIRING** ATTORNEYS AND LEGAL STAFF

We have been honored by:

Top 100 verdicts in New York in 2016
BEST companies to work for in 2017 & 2018
One of the top 25 MVA 2016 verdicts in NY.

Visit williammattar.com/syracuse to apply.



BOUSQUET HOLSTEIN PLLC

Maureen Helmer Honored by the Center for Women at SUNY Albany's Rockefeller College



Barclay Damon announces Regulatory Practice Area co-chair **Maureen Helmer** was named to the Center for Women in Government & Civil Society's

"2018 40 Change Makers List." The center is part of SUNY Albany's Rockefeller College of Public Affairs & Policy.

The Change Makers Award was given to 32 women and eight organizations for "leading by example and making our world a positive and affirming place."

Helmer's accomplishments include serving as former New York State Public Service Commission chair and president and founding board member of New York State Women in Communications and Energy. She also served on the board of the Center for Internet Security.

"It is great to see Maureen honored by the university where she cultivated her deep passion for public service, which serves as a cornerstone in her endeavors both in and out of the firm," Cornelia (Connie) Cahill, the firm's deputy managing partner, said. "She is an incredible asset in our Regulatory and Energy Practice Areas and in the Albany community, utilizing her significant depth of experience to deliver real-world solutions in a variety of domestic matters."

"Maureen has proven herself as a dedicated attorney and industry leader who has set the bar high with her outstanding service to our state government and, for the past decade, to Barclay Damon clients," the firm's managing partner, John Langan, said. "It's a huge firm advantage having so many accomplished women attorneys like Maureen, Connie, and our recently elected Albany managing director and managing committee member, Melissa Zambri, as resources available in one office."

Helmer was honored during the organization's Celebrating the Year of the Woman and 40 Years of the Center for Women in Government & Civil Society Gala at the New York State Museum. The Center "seeks to deepen and broaden political access and economic opportunities for women" through its Women & Leadership, Economic Security, and Health & Gender Based Disparities Programs.

A leading Northeast firm made up of 275 attorneys, Barclay Damon LLP is the largest law firm based in Upstate New York. As a full-service law firm with experience in virtually every legal area clients may require, our attorneys team across practices to provide customized, targeted solutions informed by deep industry understanding. Barclay Damon has offices with 30 to 105 attorneys in Albany, Buffalo, Rochester, and Syracuse. The firm also has growing offices in Boston, New Jersey, New York City, New York State's Southern Tier, Toronto, and Washington DC. For more information, visit barclaydamon.com.

BARCLAY DAMON

Commercial Litigation Attorney (Syracuse)

Barclay Damon LLP, a 275-attorney law firm, with 33 practice offerings and eleven offices throughout New York State and the Northeast, is seeking an Associate for its Syracuse office to join its Commercial Litigation Practice Group. The Associate should have 4-6 years of litigation experience, and prior experience in complex commercial litigation will be highly regarded.

Candidate must be licensed to practice in the state of New York; have superior verbal, written and interpersonal skills as well as have demonstrated abilities to work directly with clients and develop and execute service strategies.

Qualified applicants should submit a cover letter, resume, writing sample and law school transcript in confidence to:

Recruitment Coordinator

Barclay Damon, LLP

Barclay Damon Tower

125 East Jefferson Street

Syracuse, NY 13202

Contact: Recruitment Coordinator

Email: jobs@barclaydamon.com

LOCATION(S): Syracuse

Barclay Damon is an Equal Opportunity Employer. EEO M/F/V/H

WALL STREET TAX LAWYER SHARON BROWN JOINS BARCLAY DAMON'S NEW YORK CITY OFFICE



Barclay Damon announces the arrival of 103 tax lawyer **Sharon Brown** to the firm's New York City office. She joins Barclay Damon as a partner and member of the

Public Finance and Tax Practice Areas. Sharon was a longtime member of the tax group of Hawkins Delafield & Wood LLP.

Sharon concentrates her practice on the federal tax treatment of tax-exempt bond financings. Her work includes acting as bond counsel, underwriters' counsel, and special tax counsel. She has extensive transactional experience with multi-family financings involving low-income housing tax credits, historical tax credits, and a variety of

issuer and government subsidies and incentives. Additionally, Sharon has participated in power and energy tax-exempt bond financings. She also is an adjunct professor at Monroe College, where she teaches federal income tax courses.

"Sharon's extensive knowledge of complex tax matters, especially in 103 financings, and impressive legal portfolio rival that of the other top lawyers in her field, and she will undoubtedly be a valuable addition to Barclay Damon's public finance and tax practices," Connie Cahill, the firm's deputy managing partner, said. "We are excited to have such a proven professional join us in our growing New York City office, which will serve as her base to provide services to our numerous valued public finance clients throughout the state. Additionally, I am looking forward to welcoming her as a new and contributing member of

our Women's Forum, where she can share her unique career insights and experiences with women colleagues."

John Langan, the firm's managing partner, said, "We are delighted to welcome Sharon, whose sophisticated 103 experience will greatly enhance our public finance practice, which represents a variety of New York State agencies and authorities, industrial development agencies and local development corporations, and over 100 school districts and municipalities across New York State as well as all of the major investment banks that act as underwriters for tax-exempt bond financings. In addition, Sharon's strong affordable-housing experience will allow us to continue to grow our mission housing practice, which represents developers, lenders, investors, and owners in real estate projects assisted by tax credits, tax-advantaged bonds, and governmental subsidies."

BARCLAY DAMON

Trust & Estates Attorney (Buffalo)

Barclay Damon LLP, a 275-attorney law firm, with 33 practice offerings and eleven offices throughout New York State and the Northeast, is seeking a full-time Associate for its Buffalo office to join the Trust and Estates Practice Area.

The Associate attorney will support a robust trust and estate practice and advise clients on trust and estate issues, perform transactional work, including preparation and drafting of wills, trusts, powers of attorney, and other documents, administer trust and estates, including assistance with accountings and tax returns as well as perform related research and due diligence. The Associate Attorney will also be responsible to maintain client relationships and work with various partners across the firm platform.

Strong communication, writing skills and work ethic are required. The ideal candidate will have a minimum two years of progressively responsible experience in trust and estates practice and be able to demonstrate development of knowledge and experience in this practice area.

Interested candidates are encouraged to submit a resume, cover letter, transcript, and writing sample in confidence to:

Recruitment Coordinator

Barclay Damon LLP

Barclay Damon Tower

125 East Jefferson Street

Syracuse, NY 13202

Contact: Recruitment Coordinator

Email: jobs@barclaydamon.com

LOCATION(S): Buffalo

Barclay Damon is an Equal Opportunity Employer. EEO M/F/V/H

APPELLATE DIVISION, FOURTH DEPARTMENT

5th District Applicants to be Admitted to the New York State Bar on June 18, 2018

Bridget Mary Alberts
Elizabeth Allis Beltran
Ryan Michael Bergman
Jamie Lee Biondolillo
Luis Joseph Breyer

Brittney Nicole Clark
Lauren Elizabeth Daley
Yelena Duterte
Kimberly Michele Ginyard
Stephanie Marie Kroll

Maria Victoria Morse
Marc Anthony Nichols
Ethan Michael Peterson
Wyman Robert Taylor
Amanda M. Thomson

QUINN BECOMES ECMC CORP. BOARD MEMBER



Erie County Medical Center (ECMC) Corporation announced that **Jack Quinn** is one of the five new members to join the institution's Board of Directors.

ECMC President & CEO Thomas J. Quatroche Jr., PhD, said, "Each of these individuals possess great experience, knowledge and insight, which will greatly benefit ECMC's continuing strong performance and operations. We look forward to their guidance and insight as ECMC continues to grow, diversify and gain strength in delivering quality health care services to the residents of Western New York."

ECMC's board of directors is comprised of 15 voting directors, drawn from various sectors across Western New York. Of these directors, eight are

appointed by the Governor of New York (via the recommendations of the County Executive, County Legislature, and Temporary President of the State Senate) and seven are appointed by the County Executive. The board also includes four non-voting directors.

Jack Quinn currently serves as Barclay Damon's Senior Advisor for Public & Community Relations. Prior to joining Barclay Damon, Jack had more than 40 years of experience in higher education, advising on public policy, and in government, including serving the community of Buffalo and the surrounding suburbs for over 12 years as a United States Congressman for the 27th Congressional District. Most recently Jack was president of Erie Community College, where he presided over three campuses of approximately 16,000 students and 2,000 employees. He was also recently a member of the Catholic Health Board for a four-year term.

Labor & Employment Associate

Bond, Schoeneck & King, PLLC is currently seeking an associate for our 60+ attorney Labor and Employment Law practice in our Syracuse, NY office. Candidates must have outstanding academic credentials, excellent communication skills, and at least three years of labor relations, employment law or employment litigation experience. We are an EEO Employer. Please send a letter of application, resume and law school transcript to hrrbsk@bsk.com.



RAUS JOINS FIRM



Smith Sovik Kendrick & Sugnet, P.C. welcomes **Marla E. Raus, Esq.** as an Associate Attorney. Marla is a Syracuse native who graduated from Syracuse

University magna cum laude and returned to practice here after attending Wake Forest University School of Law. While in law school Marla interned for the New York Attorney General's office and a local personal injury law firm. Prior to joining Smith Sovik, she worked at a general practice law firm focusing on commercial and other civil litigation.

Marla's practice focuses on all areas of litigation including premises liability, motor vehicle accidents, products liability, medical and professional malpractice, construction site accidents, contract

Smith Sovik Kendrick & Sugnet, P.C., founded in 1946, is an aggressive, innovative litigation boutique law firm. We boast over 35 attorneys who defend individuals, professionals, corporations, and other entities against personal injury, malpractice and commercial claims in state and federal courts throughout New York State. We pride ourselves in aggressively and cost-effectively obtaining the very best results for our clients. Smith Sovik has offices in Syracuse, Buffalo, Long Island and White Plains. For a complete list of the firm's services, please visit www.smithsovik.com.



ASSOCIATE ATTORNEY POSITION Municipal/Land Use/Zoning/Education Law

Established mid-size Syracuse Law Firm with extensive Municipal/Land Use/Zoning/School District Practice seeks Associate for its expanding practice. Successful candidate should demonstrate 2 - 8 years' experience serving as a municipal/land use/real estate and/or education practitioner. Knowledge of State Environmental Laws (SEQR), municipal, land use, labor and employment and education law is a plus. Salary commensurate with experience. Possibility of "of counsel" or junior partnership position will be considered based upon a candidate's demonstrated client base/practice. Attractive benefits package.

Qualified candidates should submit a cover letter and resume to Costello, Cooney & Fearon, PLLC, 500 Plum Street, Suite 300, Syracuse, New York 13204, Attn: JRL.



Sugarman Law Firm seeks a litigation associate with approximately 3 to 6 years of experience to primarily handle the defense of medical malpractice and dental malpractice claims as well as some construction and insurance coverage matters. Trial experience is a plus. Associates are given the freedom to perform all phases of litigation through trial, including appeals, while being supported and guided by the firm's partners. The firm has an excellent reputation for high quality work and high quality of life.

Interested applicants should forward a cover letter, resume, transcript and writing sample to:

sdavoli@sugarmanlaw.com.

**Sugarman Law Firm, LLP
211 West Jefferson Street, Suite 20
Syracuse, New York 13202**

APPEALS

**Civil, Criminal, Administrative
Referrals Welcome
(315) 474-1285**

**John A.
CIRANDO**
Attorney at Law

Suite 101
M&T Bank Building
101 South Salina Street
Syracuse, New York 13202

We APPEAL To You®

TERENCE A. LANGAN, P.C.

34 Years Experience
Florida and New York Estate Administration
New York Commercial Real Estate
(315) 445-9761 terry@langanlaw.us

REFERRALS WELCOME

892 E. Brighton Ave.
Syracuse, NY 13205

LYNN LAW FIRM, LLP

The Lynn Law Firm, LLP accepts referrals of civil appeals and dispositive motions. Over 30 years of appellate experience in all appellate courts throughout New York State.

Contact: Patricia A. Lynn-Ford, Esq.
pford@lynnlaw.com

M & T Bank Bldg • Suite 750
101 S. Salina Street
Syracuse, NY 13202
T: 315.474.1267



www.lynnlaw.com

Ethics Hotline

New York lawyers faced with ethical questions regarding their own prospective conduct can reach the Ethics Hotline through Customer Service at **315-472-4481** or **315-727-7901**.

The Ethics Hotline is operated and staffed by members of the Onondaga County Bar Association's Committee on Professional Ethics (the "Committee"). These volunteers respond to inquiries made by lawyers admitted in New York who face ethical questions regarding their own prospective conduct. The purpose of the Hotline is to provide informal guidance to callers in accordance with the New York Rules of Professional Conduct (the "New York Rules"). Any information provided in response to a Hotline inquiry is merely the opinion of the Committee member answering the call. It is not the opinion of the Committee as a whole. The information provided in response to a Hotline inquiry does not constitute legal advice. If the matter involves complex issues, or implicates a substantive area of law, you may wish to retain professional ethics counsel.

Callers should be aware of the following guidelines before calling the Ethics Hotline:

1. The Hotline only provides guidance to lawyers admitted to practice in New York about the New York Rules.
2. The Hotline only provides guidance concerning the caller's own prospective conduct. We do not answer questions about past conduct or the conduct of other lawyers.
3. The Hotline does not provide legal advice or answer questions of law.
4. The Hotline does not provide answers to hypothetical questions nor inquiries which have also been submitted to another bar association's ethics committee.
5. The Hotline does not answer questions about the unlicensed practice of law (UPL). UPL is governed by statutory law, not the New York Rules and is, therefore, outside the Committee's jurisdiction.
6. The Hotline provides general guidance. Due to the limited information we can obtain during a brief and informal telephone conversation, we cannot provide a definitive answer to Hotline questions.
7. The Hotline does not answer questions where the issue itself is the matter of a pending legal proceeding or is before a grievance committee.
8. Although it is the Committee's policy to maintain confidentiality of all Hotline inquiries, callers should be aware that the information is not protected by the attorney-client privilege or RPC 1.6.
9. The Ethics Hotline does not respond to complaints or inquiries regarding unethical conduct of other lawyers. Any such complaints or inquiries should be addressed to the Grievance or Disciplinary Committee for the county in which the lawyer practices (see <http://www.nycourts.gov/attorneys/grievance/>).
10. Lawyers who call the Ethics Hotline are required to provide their full name and telephone numbers.

If, after speaking with someone on the Hotline, a New York lawyer wishes to obtain a written Informal Opinion from the Committee, he or she may submit a written request. Please review the guidelines for requesting an Informal Opinion here (See the attached guidelines [here](#)). As with Hotline questions, the Committee's Informal Opinions are limited to interpreting the New York Rules. Please be aware that the Committee cannot provide a concrete timeline for responding to written requests. If your matter is urgent, you may wish to retain professional ethics counsel.

BAR BOARDS:

OFFICE SPACE AVAILABLE

Office immediately available in newly remodeled Liverpool Office Suite. Easy location, near the Thruway. Space includes: Office, Internet, copier, receptionist, conference room. Please call 315-243-3282 or email equineesq@me.com for details and/or view space.

OPENING FOR ASSOCIATE ATTORNEY AT KALL AND REILLY, LLP

Kall and Reilly, LLP seeks to hire an associate attorney for a general practice firm with an emphasis to handle matrimonial and family court matters. East suburban location. Please forward resume to rreilly@kallandreilly.com.

DID YOU DRAW-UP A WILL FOR MARY ELIZABETH CLARK?

The family of Mary Elizabeth Clark seeks the lawyer who may have drawn up a will for their loved one born September 16, 1951 and who died May 6, 2018. Ms. Clark lived for many years at 649 Idlewood Court, Baldwinsville and was a retiree from Liberty Mutual Insurance. If you have any information about a will for the decedent please contact Diana Clark, her stepmother, at (973) 723-0976 or contact her by email at DianaClark@LimeyDi.com.

MELVIN & MELVIN HIRING REAL ESTATE AND TITLE ASSOCIATE ATTORNEY

Melvin & Melvin seeks to hire a self-starting, energetic attorney with Real Estate and Title experience. Please forward resume to hiringpartner@melvinlaw.com.

MELVIN & MELVIN HIRING GENERAL LITIGATION ASSOCIATE ATTORNEY

Melvin & Melvin seeks to hire a self-starting, energetic attorney with 3-7 years' experience for its general litigation practice. The successful candidate will have excellent verbal, interpersonal, and research and writing skills. Must be licensed to practice in New York. Please forward resume to hiringpartner@melvinlaw.com.

CLIENT SEEKING LAST WILL AND TESTAMENT

Client seeking Last Will and Testament of Joan E. MacIntyre, DOB: July 28, 1930. Joan last resided at 7625 Highbridge Road, C11, Manlius. Joan passed in June 2018 without spouse, issue, or siblings. Please contact Monica at Robert P. O'Leary, P.C. at 315-682-9131 if you have knowledge of her.



ATTORNEY FOR WILLIAM MATTAR, P.C.

We are seeking Attorneys with different levels of experience to handle client cases from initial client meeting through resolution.

Top100 verdicts in New York in 2016; Top 25 MVA 2016 verdicts in New York

Best Companies to work for in 2017, 2018

Apply at: <https://www.williammattar.com/syracuse>

BAR BOARDS:

EXPERIENCED LEGAL SECRETARY SEEKS PART-TIME EMPLOYMENT

Legal Assistant/Paralegal/Notary Public in Syracuse with more than 20 years of practical experience seeks to augment current employment as legal secretary. Looking for projects involving organization, transcription, and research in a variety of practice areas. Please contact Donna at (315) 471-1212.

CONFERENCE ROOM TABLE AND CHAIRS FOR SALE

Large conference room table for sale. It is 18 foot by 4 foot with cutouts for data/phone cables. Comes with 12 larger leather chairs. Price is \$1,200.00 or best offer. Available for viewing at Chicago Title, in Syracuse. Please contact Stacy Dorn at stacy.dorn@ctt.com or (315) 413-5961.

WASHINGTON STREET OFFICE SPACE AVAILABLE

Single office 500SF to multi-office 2,500SF at the University Block Building at 120 E. Washington Street. This historic building was once the Syracuse University Law School and is currently the office location for many several small firms and solo legal practitioners. We welcome the opportunity to give you and your colleagues a tour. Floor plans and photos available at www.university-building.com

PARALEGAL WANTED FOR PART TIME WORK IN DOWNTOWN PRACTICE

Part Time Paralegal wanted to augment staff of established attorney's downtown practice. Week-to-week schedule is flexible as your personal commitments warrant, but roughly 20 hours per week. Must have prior experience, discretion of utmost priority, and references requested at interview. Please send cover letter, including compensation requirements, and resume to cchantler@onbar.org.

OCBA SEEKS YOUR HELP!

The OCBA is looking for a law firm who would be willing to take possession of a box of wills drawn up by James N. Lutz who passed away on May 20th of this year. Please contact Peggy at pwalker@onbar.org. Thank you.

NIXON PEABODY LLP SEEKS CORPORATE ASSOCIATE

Nixon Peabody is seeking a mid-level associate to join our Corporate Practice Group in any of our U.S. offices with an established corporate practice.

To learn more, and to apply online, please visit our website at <http://www.nixonpeabody.com/careers>.

BYRNE, COSTELLO & PICKARD P.C. SEEKS ATTORNEY

Byrne, Costello & Pickard P.C. - Small Syracuse law firm seeks admitted attorney with 1-3 years' experience for immediate opening, to assist in general business, real property development/financing and construction litigation practice areas. Interested applicants please contact F. Scott Molnar, Esq. at smolnar@bcplegal.com.

BAR BOARDS:

OFFICE SPACE FOR RENT

Private building. Approx 1250 sq. Close to Rt 81 and I-90 minutes to Destiny. Two private offices, main lobby, two open rooms 1st fl. Two private offices & 1/2 bath 2nd fl. Handicap bathroom. Front, side and rear entrances. Private patio & parking lot with approximately 15 spaces. Commercial inquiries only. \$1200/mo. Call Carmen at 315-475-1711

OFFICE SPACE AVAILABLE

Professional legal office space available. Rent individual office(s) in law firm. Receptionist available. Very flexible, use of copier, phones, furniture, internet, courier. Off-street parking, 6 blocks from downtown on James Street. Call for more information (315) 913-4085.

OFFICE FURNITURE FOR SALE

For the new attorney out on his or her own or an established firm looking to add furnishings, the former law office of John B. Vita, Esq., who passed away January 14, 2018, announces it is selling a variety of office furniture including desks, filing cabinets, lamps, and shelving units.

Mrs. Vita says "They are very gently used and all are in great shape." If interested, please contact Mary Vita at (315) 437-5400.

BAR BOARDS SERVICES

Members

- \$30 for each monthly edition
- Maximum of 5 lines/50 words
- One ad per entity

Non-Members

- \$60 for each monthly edition
- Maximum of 5 lines/50 words
- One ad per entity

Want to post a Bar Boards ad?
Contact **Carrie Chantler** at cchantler@onbar.org.

The mission of the Onondaga County Bar Foundation, the philanthropic arm of the Onondaga County Bar Association, is to aid members of the legal profession in Onondaga County who may be ill, incapacitated, indigent or otherwise in need, and to improve and promote:

- The administration of justice;
- Service to the public and the legal community;
 - Equal access to the legal system for all;
 - Professional ethics and responsibility;
 - Legal research and education; and
- Dissemination to the public of information about the legal system and the rule of law.

Established in 1975, the Foundation is a 501(c)(3) tax-exempt corporation. To fulfill its mission, the Foundation depends on individual donations (which are tax deductible as charitable contributions) and grants from other funding sources. The Foundation welcomes grant applications for projects consistent with this mission statement.

The Lawyers' Assistance Project Of Onondaga County

What Is the Lawyers' Assistance Project?

The Lawyers' Assistance Project of Onondaga County is a confidential service providing information, referrals, access to professional counseling and peer support.

What Kind of Assistance Is Available?

You are entitled to a confidential telephone consultation, free counseling sessions with a professional counselor, and participation in peer support groups.

What Can I Expect When I Call for an Appointment?

You will talk to an intake coordinator who may refer you to an experienced counselor. Family Services Associates serves as the Project's counseling agency.

Is Contact with the Lawyers' Assistance Project Confidential?

YES. You can discuss the issue of confidentiality with the intake coordinator or counselor.

Why Was the Project Set Up?

The Project was established to assist lawyers who have problems with alcohol, drugs, stress, anxiety, depression, gambling and other personal problems.

Who May Call?

Attorneys, judges and law students in Onondaga County and these other neighboring counties: Oswego, Jefferson, Lewis, Herkimer, Oneida, Cortland, Cayuga and Madison counties.



For more information contact:

The New York State Bar Association Lawyer Assistance Program-- (800) 255-0569

Family Services Associates-- (315) 451-2161

Onondaga County Bar Association

Executive Director, Jeff Unaitis-- (315) 579-2581

From the Courts



RECEIVED
01/23/17

NOTICE TO THE BAR

The Appellate Division, Fourth Department has scheduled the following terms of Court for 2018:

JANUARY TERM:	MONDAY, JANUARY 8, 2018 - FRIDAY, JANUARY 19, 2018
FEBRUARY/MARCH TERM:	TUESDAY, FEBRUARY 20, 2018 - FRIDAY, MARCH 2, 2018
APRIL TERM:	TUESDAY, APRIL 3, 2018 - FRIDAY, APRIL 13, 2018
MAY TERM:	MONDAY, MAY 14, 2018 - FRIDAY, MAY 25, 2018
*JUNE TERM:	MONDAY, JUNE 18, 2018 - WEDNESDAY, JUNE 20, 2018
SEPTEMBER TERM:	MONDAY, SEPTEMBER 10, 2018 - FRIDAY, SEPTEMBER 21, 2018
OCTOBER/NOVEMBER TERM:	MONDAY, OCTOBER 22, 2018 - FRIDAY, NOVEMBER 2, 2018
DECEMBER TERM:	MONDAY, DECEMBER 3, 2018 - FRIDAY, DECEMBER 14, 2018

* submitted cases only

**FREE Online Training Session VIA Skype for Business
ONE HOUR E-FILING TRAINING
for Supreme Court
provided by
New York State Courts
E-Filing Resource Center**

Learn how to E-File documents from your
office or personal computer.

*These one hour sessions will be held:
10:30am-11:30am*

**April 12, 2018
May 10th, 2018
June 14th, 2018
July 12th, 2018**

PRE-REGISTRATION REQUIRED

**Please go to our website at
www.nycourts.gov/efile
and click on the “Register for Training” link.
An email with an access link to the online session will be sent
to your registered email address prior to the training date.
This is a general class that offers no CLE credit.
E-Filing Resource Center**



OCBA CONTINUING LEGAL EDUCATION

431 East Fayette St. | Syracuse, NY | Phone: 315-579-2578 | Fax: 315-471-0705 | cchantler@onbar.org



Vanguard
Research & Title Services, Inc.

CLE Series, Part Three: Real Estate Contracts



Presenter: Vaughn D. Lang, Esq.

**This 3rd Session of our Four-Part Series
Covers the following topics:**

- Commercial & Residential Contracts
- Purchase Agreements
- Loan/Inspection/Appraisal Contingencies
- And much more!



**If you attended a previous session in
this series – take \$10 off your
registration for this session!**

- *07/17/18 Part Four: Real Property Practice*
- *Earn 2.0 Professional Practice MCLE*

Tuesday, July 10, 2018 2.0 MCLE (Prof. Pract)
CNY Philanthropy Center, 2nd Floor Ballroom
431 East Fayette St., Syracuse NY 13202

The Onondaga County Bar Association is committed to providing Mandatory Continuing Legal Education Programs at an affordable price to its members as well as the bar-at-large. Financial waiver forms are available upon request or may be downloaded when you visit www.onbar.org.

Free Lunch provided by



Register at Onbar.org or by mail using form below
11:30 am – Noon Registration
Noon – 2 pm Program

Real Estate Series Part Three: Real Estate Contracts | Tuesday, July 10, 2018 | RSVP by July 6th

\$40 Member, \$60 Non-Member, \$20 Paralegal, FREE Lifetime/Agency/Student (checks payable to OCBA)

Attendee(s) _____ Phone _____

Firm _____ Email _____

Address _____

☐ Check Enclosed ☐ Will bring Check to CLE ☐ CC Card# _____ Exp. _____

free

lunch  learn

ADVANCE
MEDIA  NEW YORK



5 ways law firms reach new clients with digital marketing

Four main challenges are causing law firms to miss out on clients and revenue:

- Creating relevant, engaging content
- Generating website traffic and leads
- Converting leads into clients
- Using outdated marketing tactics

75% of people go online to look for a lawyer as part of their search process.

Your competitors – big and small – are using digital strategies to grow their presence in the local market.

Onondaga County Bar Association members are invited to this free, 60-minute lunch to learn tips and ideas to inform the continued digital transformation of your marketing efforts.

Friday, July 13

Onondaga County Bar Association, 431 E. Fayette Street, Syracuse, NY 13202

11:30am: Registration, networking and lunch

Noon – 1pm: Presentation

1 – 1:30: Optional 1-on-1 review of your website's User Experience, *when you RSVP by July 5th*. This isn't a comprehensive audit, but 2-4 action items you can readily do yourself at little or no cost to improve your website.

TO SIGN UP - Email MKite@AdvanceMediaNY.com

Questions? Call Carrie Chantler at (315) 579-2578

Your Presenter:



Mike Kite, Digital Solutions Director

And other digital experts from
Advance Media New York

ADVANCE
MEDIA  NEW YORK

Advance Media New York is Upstate New York's digital marketing and media company. We're 100 digital marketers in Syracuse who help companies tell their story and reach new clients. We're backed by **Advance Local**, one of the largest media companies in the US, with headquarters in One World Trade Center and media groups in every region of the country.